The TENNESSEE GENEALOGICAL SOCIETY



Presents Lisa Louise Cooke

Genealogist, Researcher, Writer and Lecturer 9:00 am to 3:15 pm / Saturday, May 04, 2013

Registration at door begins at 8:30 am, Pickering Center, 7771 Poplar Pike, Germantown, TN (Next to the Germantown Regional History and Genealogy Center, 7779 Poplar Pike, Germantown, TN)

Lisa Louise Cooke is the owner of Genealogy Gems, a genealogy and family history multimedia company. She is producer and host of the *Genealogy Gems Podcast*, the popular online genealogy audio show, as well as the *Family History: Genealogy Made Easy* podcast. Both are

available at www.GenealogyGems.com, in iTunes, and through the free *Genealogy Gems* app and free browser toolbar. Her podcasts bring genealogy news, research strategies, expert interviews and inspiration to genealogists in 75 countries around the world.

Cooke is the author of a variety of multi-media materials including the *Genealogy Gems Premium* website subscription; four books: *Turn Your iPad into a Genealogy Powerhouse, How to Find Your Family History in Newspapers, The Genealogist's Google Toolbox,* and *Genealogy Gems: Ultimate Research Strategies*; and the video series *Google Earth for Genealogy.* Cooke will have books for sale during the seminar breaks.

Seminar Schedule

1) 9:00 am-10:00 am - Common Surname Google Search: Discover Google tips and tricks to find your ancestors with common surnames and surnames that double as common words in the English language.

10:00 am-10:30 am - Break (books for sale and refreshments)

- **2) 10:30 am-11:30 am Google Earth for Genealogy:** Google Earth is a 360 degree three-dimensional way to view your ancestor's world! Google Earth has the power to geographically document your ancestor's lives and lends itself very well to collaboration with other researchers. It's one of the best online genealogical tools available, and best of all, it's FREE!
- 11:30 am-1:00 pm Lunch Break (Nearby restaurants available or bring a sack lunch. Drinks will be provided.)
- **3)** 1:00 pm-2:00 pm Newspapers: Yearning to "read all about it?" Newspapers are a fantastic source of research leads, information and historical context for your family history. Learn the specialized approach that is required to achieve success in locating the news on your ancestors.
- 2:00 pm-2:15 pm Break (books for sale and refreshments)
- **4) 2:15 pm-3:15 pm Finding Living Relatives:** Learn the techniques that private investigators use to track down missing people. These strategies will help you find those elusive living relatives who may hold the key to your brick wall or possess that treasured photo you've been seeking.

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Please register #at \$2	0.00 each (member)	and/or #	at \$25.00 each (non-member)
for the Lisa Louise Cooke Seminar, Saturday, May 04, 2013, 9:00 am-3:15 pm			
Enclosed is cash or check payable to the Tennessee Genealogical Society for the total of \$			
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